



# BetcoBest® Sales Builder 2 Minute Product Knowledge

## HARD AS NAILS™

### EXCLUSIVE!

Hard film resists scuffing and scratching.

### Product Features

- Non-scuffing.
- Resists dirt embedment.
- Self-leveling, self-sealing.
- Longer-lasting shine and durability.
- Requires less burnishing.
- Available in **Betco's QuickCoat® II finish applicator system.**



### The Betco Advantage

50% harder than the industry leading finishes!

### Frequently Asked Questions

- Do you have less time to maintain floors?
- Does your current finish get a lot of black heel marks daily?
- Do you have floors that are not burnished at all?
- Are you looking to reduce your floor maintenance costs?

### Markets

- Schools
- Universities
- Retail
- Office buildings
- Day care centers
- Hospitals

### Typical Uses

- Resilient tile floors
- Terrazzo
- Marble

✓ Apply in hard to maintain areas.

✓ Demonstrate this finish with the QuickCoat® II applicator for an even more impressive demo.

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